



17th International Accreditation Conference 2024

November 8 & 9, 2024

Theme: “Social Impact Focus on Building Leadership in ESG led World”

Conference Partner & Venue: Chitkara University Chandigarh



www.seaastandards.org

Welcome to the 17th annual International Accreditation Conference of Standards for Educational Advancement & Accreditation (SEAA) Trust, New Delhi.

The conference is being held for two days on November 8 & 9 2024 at Chitkara University Business School, Chandigarh, close to Delhi.

The conference would be primarily focusing on ESG Frameworks (Environment, Social and Governance) and Social Impact causing Leadership development in Business Education. The idea is to evolve a Peer Reviewed International Accreditation based Global Quality Eco-system in Business Education.



ESG

ENVIRONMENTAL

This aspect focuses on a company's impact on the environment and includes issues such as climate change, carbon footprint, resource depletion, waste

SOCIAL

This evaluates how a company manages relationships with

GOVERNANCE

This criterion assesses the quality of a company's leadership, executive pay, audits, internal controls, and

<p><i>management, and environmental conservation efforts.</i></p>	<p><i>employees, suppliers, customers, and the. It includes topics like labor practices, human rights, diversity and inclusion, workplace conditions, and community engagement.</i></p>	<p><i>shareholder rights. It covers aspects like board diversity, transparency, ethical conduct, anti-corruption measures, and shareholder engagement.</i></p>
		<p>The UNGCN's 17 sustainable development goals SDGs are important building blocks for future</p>

8th SEAA- Peregrine Global Students International Case competition



Register till October 15 2024

Theme: "Social Impact Focus on building leaders for ESG led world "

REGISTER YOUR STUDENT TEAMS EARLY



<p>About SEAA Trust, New Delhi Standards for Educational Advancement & Accreditation (SEAA) Trust, New Delhi is an unique International Accreditation Advocacy organization launched in the year 2008 to bring all the top rated accreditation systems on the same platform and help the Business Schools in India to benchmark with the best in their class using an accreditation system of their choice. SEAA Also produces an annual Hand Book on International Accreditation detailing the updates provided by all the accreditation systems which we are monitoring for the past 16 years.</p>	<p>Chitkara University Business School, Chandigarh The Chitkara University Business School is part of the ... Old professional University with one of the largest international linkages. By benchmarking itself with the best in Class found around the world the University has taken active interest in acquiring International Accreditation standards and is supporting SEAA Trust New Delhi keeping this aspect in perspective for</p>
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<p>Facilitation : Though we do not consult any accredited school of member schools consciously keeping our agency neutrality in perspective, we do trouble shoot when either the agency or their members face any difficulty owing to our association with both the sides. Our Annual conferences are the best place for people to meet and sort out issues besides learning new global updates www.seaaservices.org</p>	<p>which we are grateful to the Leadership some of whom are listed in the Table bearing names of our Conference Advisory panel. The University is located in Chandigarh Region few hours Road distance from Delhi. website: https://www.chitkara.edu.in/</p>
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17th International Accreditation Conference Advisory Panel members

Name	University positions	Conference role
Dr. Ashok K Chitkara	Chancellor	Chief patron
Dr. Madhu Chitkara	Pro chancellor	Chief patron
Dr. Sandhir Sharma	Vice chancellor	Patron
Dr. K. K. Mishra	Pro vice chancellor (quality assurance)	Conference chair
Dr. Atul Garg	Associate director (iqac)	Convenor
Dr. Neha Mishra	Assistant director (iqac)	Co-convenor
Dr. Kuldeep Chand Rojhe	Dean-academics	Member
Dr. Neeraj Anand	Dean	Member
Dr. Devesh Bathla	Director - centre for analytics & data excellence	Member
Dr. Rashmi Aggarwal	Dean – commerce (ug program) & bba - fintech program	Member
Dr. Keerti Pradhan	Dean	Member
Dr. Gautam Bansal	Dean - ipm, bba - professional & bba - sports management	Member
Dr. Prachi Gupta	Director – centre for digital marketing	Member
Mr. Kamal Thakur	Deputy registrar	Member
Mr. Bhupesh Walia	Deputy registrar	Member
Mr. Sandeep Kumar	Deputy registrar	Member
Mr. Sundeep Singh	Deputy registrar	Member
Ms. Babita Paswan	Program manager	Member
Ms. Nitika Arora	Assistant registrar	Member
Mr. Varinder Mandley	Manager-iqac	Member
Mr. Sheeshpal Singh	Manager	Member
Ms. Annie Maria	Assistant manager	Member
Mr. Lakhbir Singh	Executive graphic designer	Member
Mr. Deepak	Graphic manager	Member

Mr. Vishwas Sehgal	Graphic designer	Member
<p style="text-align: center;">17th International Accreditation Conference ‘s proposed outcome and way forward</p> <p>The 17th International Accreditation Conference would showcase powerful speakers from Academia and Industry to address the emerging challenges of Sustainability and Social Impact, twin concepts that are gaining ground as people are becoming aware of the imminent danger facing our Blue Planet, Earth and also the societal leadership challenge to be faced by the students already in the campus.</p> <p>Risks of future society: The Future society is facing the serious risk of unemployment but greater productivity that would require highly skilled manpower and sensitive social impact causing redistribution of wealth so that the society can be sustained. The current Fiscal and Taxation based wealth distribution is not equitable and fresh thoughts are needed</p> <p>For corporates: The debate become sharper with the highly likely unemployment and concentration of wealth in few hands. There risks of huge social unrest, frustration and disillusion among masses even while the demographic growth to phenomenal sizes would pose yet more threat. Adopting ESG Framework mechanically is no solution, the corporate have to closely interact with campuses to pick their socially sensitive future leadership</p> <p>Opportunity: The Universities and Schools that have systematically invested in technology and creative and innovative pedagogy as well as quality standards enhancement would find it easy to survive and thrive in the forthcoming chaos in Industry and Government induced by the challenges cited above.</p> <p>The way forward: We would continue to Advocate that Peer reviewed independent accreditation systems that help benchmark the campuses with the best in Class from around the world. You will get the chance to meet with some of the Best Global Accreditation agencies at the conference.</p> <p>We will continue our quest for propagating socially impactful Business leaders of the future</p> <p>The Speakers: There would be a wide variety of speakers from Industry, Academic leadership and International Accreditation agency leaders at the conference. SEAA had brought on its platform more than 300 global speakers over the past decade and more.</p> <p>The Participating Agencies: Global Accreditation agencies including AACSB Tampa, Florida, ACBSP and IACBE from Kansas City, Peregrine Academics our Academic Partner based in Wyoming, besides EFMD from Brussels, AMBA and BGA from London and ATHE from Austria along with SAQS from India</p> <p>The Fees: We would be charging a nominal fee of Rs 6000 per delegate subject to bulk discounts and Early Bird incentive for registrations till October 25, 2024</p> <p>Patrons and sponsors: Chitkara University is the Main Patron and Conference partner and will be hosting our conference. Besides we invite industry and academia to sponsor our conference which. Our entire operations come from such sponsorships and conference participation fee You can check with our Conference support page at our website www.seaaservices.org</p>		